

**GUIDELINES**

**KaooS**

GUIDELINES

**brand**<sup>01</sup>

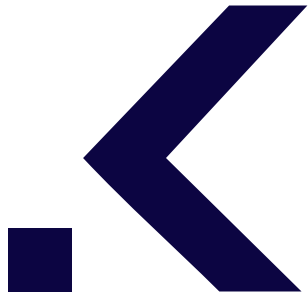
BRAND

**.Kaos**

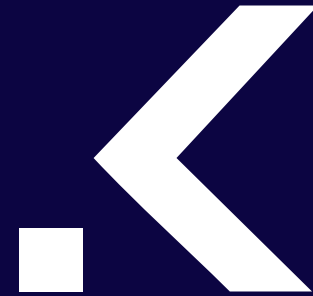
BRAND

.KaOS

BRAND



SHORT VERSION



SHORT VERSION

color<sup>02</sup>

# COLOR PALETTE

R12 G5 B66  
0C0542

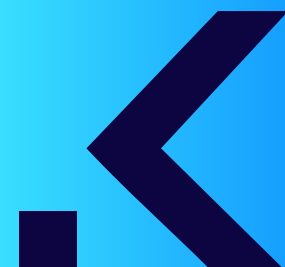
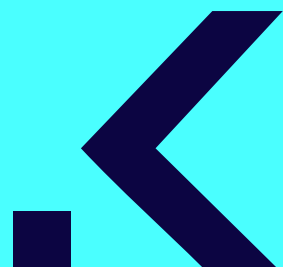
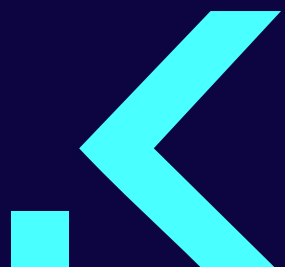
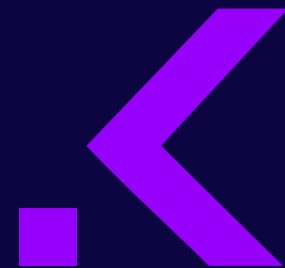
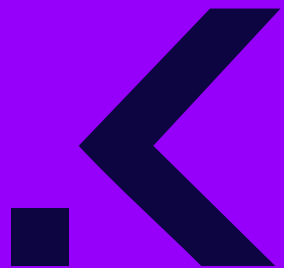
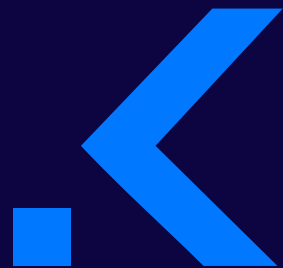
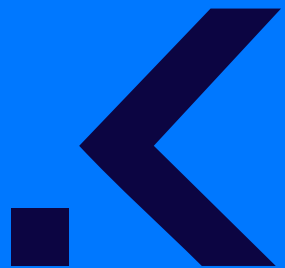
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R0 G120 B255  
0096FF

R74 G255 B255  
4AFFFF

R150 G0 B250  
B441FA

COLOR PALETTE



typography<sup>03</sup>

## TYPHOGRAPHY

HEADLINES FONT - POPPINS SEMIBOLD

**WE BELIEVE CYBERSECURITY  
SHOULD BE ACCESSIBLE,  
CONTINUOUS, AND DRIVEN  
BY REAL, EXPLOITABLE  
INSIGHTS—FOR EVERY  
ORGANIZATION.**

BODY FONT - POPPINS REGULAR

At Kaos, we use AI to automate internal and external security audits with pentest-level depth. We make effective security accessible to small businesses and enable large organizations to run continuous, real-world vulnerability assessments and streamlined vulnerability management. Kaos delivers accurate, actionable, and continuous protection.

CLAIM - POPPINS MEDIUM

Democratizing  
Cybersecurity.

THAN.<S

.<aos